

Chuck Blakeman



Author of the #1 Business Book of 2010

Making Money is Killing Your Business

And his new Top Ten Business Book of the Year

Why Employees are ALWAYS a Bad Idea

Chuck Blakeman is a Best-Selling Business Author and World-Renowned Business Advisor who has built eight businesses in seven industries on four continents, and now uses his leadership experience to advise others. His company, Crankset Group, provides outcome-based mentoring and peer advisory for business leaders worldwide in the U.S., Europe, Africa, and Asia.

Chuck sold one of his businesses to the largest consumer fulfillment company in America and led three other \$10-\$100 million companies through repositioning in the Marketing Support Services industry. He presently leads the Crankset Group and a for-profit business based in Africa, focused on developing local economies to solve poverty.

Mr. Blakeman is a results leader, and has decades of sales, marketing and operations experience leading companies in marketing, import/export, fulfillment, call centers, website development, printing and direct mail processing.

Some of Mr. Blakeman's customers have included Microsoft, Apple, Eli Lilly, TAP Pharmaceuticals, Sun Microsystems, Tyco Healthcare, Johns Manville and many more Fortune 5000s and smaller businesses.

He is a convention speaker, writer, and non-profit board member. His first book, "*Making Money is Killing Your Business*", was named #1 Business Book of the Year by the National Federation of Independent Businesses (NFIB), the largest business owner association in America. His newest book, *Why Employees are ALWAYS a Bad Idea*, has already been named a Top Ten Business Book of the Year and is required reading at the University of Georgia's MBA Program.

Recent speaking appearances include Kenya, DR Congo, Ireland, New Zealand, and across the US. 100+ times a year. Recent print and online appearances include *Inc. Magazine* (regular contributor), *Success Magazine*, *Entrepreneur Magazine*, CNNMoney.com, NYTimes.com. He was recently cited in Dr. Stephen Covey's recent book, *The 3rd Alternative*.

Business Websites

<http://ChuckBlakeman.com> (blog)
www.ChuckBlakemanSpeaker.com
www.CranksetGroup.com
www.3to5Club.com
<http://MakingMoneyIsKillingYourBusiness.com>
<http://WhyEmployeesAreAlwaysABadIdea.com>

Social Media

<http://twitter.com/chuckblakeman>
<http://twitter.com/cranksetgroup>
<http://www.linkedin.com/in/chuckblakeman>
<http://www.facebook.com/chuckblakeman>
<http://vimeo.com/chuckblakeman>

Recent Media Features and Articles

- Weekly Contributor to Inc.com <http://bit.ly/1ysNN78> • New York Times: <http://bit.ly/928jpm>
- Success Magazine <http://bit.ly/1lsDcAg> • Entrepreneur Magazine: <http://bit.ly/7HHIDfc>
- CNNMoney.com <http://bit.ly/2UcJHR>, <http://bit.ly/8hrpHz>, and <http://bit.ly/1WPq4A>

Video – Speaking Samples

- TED Talk - <http://bit.ly/1jyKjfY> • Entrepreneurs Conference - <http://bit.ly/1ak987I>
- Promo Video for Why Employees are ALWAYS a Bad Idea - <http://vimeo.com/69134721>
 - What is 3to5 Club? - <http://vimeo.com/40760016>